#### PRIVACY POLICY

#### Introduction

#### This is the privacy notice of Cheryl Gomersal.

- 1. This is a notice to inform you of my policy about all information that I record about you. It sets out the conditions under which I may process any information that I collect from you, or that you provide to me. It covers information that could identify you ("personal information") and information that could not. In the context of the law and this notice, "process" means collect, store, transfer, use or otherwise act on information.
- 2. I regret that if there are one or more points below with which you are not happy, your only recourse is to leave the website immediately.
- 3. I take seriously the protection of your privacy and confidentiality. I understand that all visitors to my website are entitled to know that their personal data will not be used for any purpose unintended by them, and will not accidentally fall into the hands of a third party.
- 4. I undertake to preserve the confidentiality of all information you provide to me, and hope that you reciprocate.
- 5. My policy complies with UK law accordingly implemented, including that required by the EU General Data Protection Regulation (GDPR).
- 6. The law requires me to tell you about your rights and our obligations to you in regards to the processing and control of your personal data. I do this now, by requesting that you read the information provided at knowyourprivacyrights.org
- 7. Except as set out below, I do not share, or sell, or disclose to a third party, any information collected through my website.

### The bases on which I process information about you

The law requires me to determine under which of six defined bases I process different categories of your personal information, and to notify you of the basis for each category.

If a basis on which I process your personal information is no longer relevant then I shall immediately stop processing your data.

If the basis changes, then if required by law I shall notify you of the change and of any new basis under which I have determined that I can continue to process your information.

### Information I process because I have a contractual obligation with you

When you buy a product or service from me, or otherwise agree to my terms and conditions, a contract is formed between you and me.

In order to carry out my obligations under that contract I must process the information you give me. Some of this information may be personal information.

*I may use it in order to:* 

- verify your identity for security purposes
- sell products to you
- provide you with my services
- provide you with suggestions and advice on products, services and how to obtain the most from using my website

I process this information on the basis there is a contract between us, or that you have requested I use the information before I enter into a legal contract.

Additionally, I may aggregate this information in a general way and use it to provide class information, for example to monitor my performance with respect to a particular service I provide. If I use it for this purpose, you as an individual will not be personally identifiable.

I shall continue to process this information until the contract between us ends or is terminated by either party under the terms of the contract.

### Information I process with your consent

Through certain actions when otherwise there is no contractual relationship between us, such as when you browse my website or ask us to provide you more information about my business, including my products and services, you provide your consent to me to process information that may be personal information.

Wherever possible, I aim to obtain your explicit consent to process this information, for example, by asking you to agree to our use of cookies.

Sometimes you might give your consent implicitly, such as when you send me a message by e-mail to which you would reasonably expect me to reply.

Except where you have consented to my use of your information for a specific purpose, I do not use your information in any way that would identify you personally. I may aggregate it in a general way and use it to provide class information, for example to monitor the performance of a particular page on my website.

If you have given me explicit permission to do so, I may from time to time pass your name and contact information to selected associates whom I consider may provide services or products you would find useful.

I continue to process your information on this basis until you withdraw your consent or it can be reasonably assumed that your consent no longer exists.

You may withdraw your consent at any time by instructing me at <a href="mailto:info@reflexologymoves.co.uk">info@reflexologymoves.co.uk</a> However, if you do so, you may not be able to use my website or my services further.

### Information I process because I have a legal obligation

I am subject to the law like everyone else. Sometimes, I must process your information in order to comply with a statutory obligation.

For example, I may be required to give information to legal authorities if they so request or if they have the proper authorisation such as a search warrant or court order. This may include your personal information.

### Specific uses of information you provide to me

Information provided on the understanding that it will be shared with a third party

My website allows you to post information with a view to that information being read, copied, downloaded, or used by other people.

Examples include:

- posting a forum message
- tagging an image
- clicking on an icon next to another visitor's message to convey your agreement, disagreement or thanks

In posting personal information, it is up to you to satisfy yourself about the privacy level of every person who might use it.

I do store it, and I reserve a right to use it in the future in any way I decide.

Once your information enters the public domain, I have no control over what any individual third party may do with it. I accept no responsibility for their actions at any time.

Provided your request is reasonable and there is no legal basis for me to retain it, then at my discretion I may agree to your request to delete personal information that you have posted. You can make a request by contacting me at info@reflexologymoves.co.uk

### Complaints regarding content on my website

If you complain about any of the content on my website, I shall investigate your complaint. If I feel it is justified or if I believe the law requires me to do so, I shall remove the content while I investigate.

Free speech is a fundamental right, so I have to make a judgment as to whose right will be obstructed: yours, or that of the person who posted the content that offends you.

If I think your complaint is vexatious or without any basis, I shall not correspond with you about it.

### Information relating to your method of payment

No payment details are kept on my website.

## Use of information I collect through automated systems when you visit my website Cookies

Cookies are small text files that are placed on your computer's hard drive by your web browser when you visit any website. They allow information gathered on one web page to be stored until it is needed for use on another, allowing a website to provide you with a personalised experience and the website owner with statistics about how you use the website so that it can be improved.

Some cookies may last for a defined period of time, such as one day or until you close your browser.

Your web browser should allow you to delete any you choose. It also should allow you to prevent or limit their use.

My website uses cookies. They are placed by software that operates on servers and by software operated by third parties whose services I use.

If you choose not to use cookies or you prevent their use through your browser settings, you will not be able to use all the functionality of our website.

I use cookies in the following ways:

Others last indefinitely.

- to track how you use my website
- to record whether you have seen specific messages I display on my website
- to keep you signed in my site
- to record your answers to surveys and questionnaires on my site while you complete them.

### Personal identifiers from your browsing activity

Requests by your web browser to my servers for web pages and other content on my website are recorded.

I record information such as your geographical location, your Internet service provider and your IP address. I also record information about the software you are using to browse my website, such as the type of computer or device and the screen resolution.

I use this information in aggregate to assess the popularity of the webpages on my website and how I perform in providing content to you.

If combined with other information I know about you from previous visits, the data possibly could be used to identify you personally, even if you are not signed in to my website.

### My use of re-marketing

Re-marketing involves placing a cookie on your computer when you browse our website in order to be able to serve to you an advert for my products or services when you visit some other website. I may use a third party to provide us with re-marketing services from time to time. If so, then if you have consented to my use of cookies, you may see advertisements for my products and services on other websites.

# Disclosure and sharing of your information Information I obtain from third parties

Although I do not disclose your personal information to any third party (except as set out in this notice), I sometimes receive data that is indirectly made up from your personal information from third parties whose services I use.

No such information is personally identifiable to you.

### Third party advertising on my website

Third parties may advertise on my website. In doing so, those parties, their agents or other companies working for them may use technology that automatically collects information about you when their advertisement is displayed on my website.

They may also use other technology such as cookies or JavaScript to personalise the content of, and to measure the performance of their adverts.

I do not have control over these technologies or the data that these parties obtain. Accordingly, this privacy notice does not cover the information practices of these third parties.

### Data may be processed outside the European Union

My website is hosted in the United Kingdom I may also use outsourced services in countries outside the European Union from time to time in other aspects of my business.

Accordingly, data obtained within the UK or any other country could be processed outside the European Union.

# Access To Your Own Information Access To Your Personal Information

- At any time you may review or update personally identifiable information that I hold about you, by signing in to your account on my website.
- To obtain a copy of any information that is not provided on my website you may send me a request at <a href="mailto:info@reflexologymoves.co.uk">info@reflexologymoves.co.uk</a>
- After receiving the request, I will tell you when I expect to provide you with the information, and whether I require any fee for providing it to you.

### Removal of your information

If you wish us to remove personally identifiable information from my website, you may contact us at info@reflexologymoves.co.uk

This may limit the service I can provide to you.

### Verification of your information

When I receive any request to access, edit or delete personal identifiable information I shall first take reasonable steps to verify your identity before granting you access or otherwise taking any action. This is important to safeguard your information.

# Other matters Use of my site by children

- I do not sell products or provide services for purchase by children, nor do I market to children.
- If you are under 18, you may use my website only with consent from a parent or quardian.

### Encryption of data sent between us

I use Secure Sockets Layer (SSL) certificates to verify our identity to your browser and to encrypt any data you give me.

Whenever information is transferred between us, you can check that it is done so using SSL by looking for a closed padlock symbol or other trust mark in your browser's URL bar or toolbar.

### How you can complain

- If you are not happy with my privacy policy or if have any complaint then you should tell me by email. My address <a href="mailto:info@reflexologymoves.co.uk">info@reflexologymoves.co.uk</a>
- If a dispute is not settled then I hope you will agree to attempt to resolve it by engaging in good faith with me in a process of mediation or arbitration.
- If you are in any way dissatisfied about how I process your personal information, you have a right to lodge a complaint with the Information Commissioner's Office. This can be done at Make a complaint

### Retention period for personal data

Except as otherwise mentioned in this privacy notice, I keep your personal information only for as long as required by me:

- to provide you with the services you have requested;
- to comply with other law, including for the period demanded by my tax authorities;
- to support a claim or defence in court.

### Compliance with the law

My privacy policy has been compiled so as to comply with the law of every country or legal jurisdiction in which I aim to do business. If you think it fails to satisfy the law of your jurisdiction, I should like to hear from you.

However, ultimately it is your choice as to whether you wish to use my website.

### Review of this privacy policy

I may update this privacy notice from time to time as necessary. The terms that apply to you are those posted here on my website on the day you use my website. I advise you to print a copy for your records. If you have any question regarding my privacy policy, please contact me.